

# EXECUTIVE SUMMARY



## OUR COMPANY

Nexense Technologies USA Inc. is a State of the Art American company with R&D center base in Israel. It was established in 2001 and partly held by GE Healthcare Ltd.

## INTELLECTUAL PROPERTY

Globally accepted multiple patents (USA, Canada, China, Europe, Korea, etc.) protect company's intellectual property.

## OUR SUCCESSES

Revolutional treatment of snoring and sleep apnea based on innovative sensor technology and real time bio feedback.

**NO MORE MASK!**

## OUR GOALS

To Improve the quality of sleep and quality of life for millions of people around the globe by our unique technology.

## IMPLEMENTED IN



Johnson & Johnson



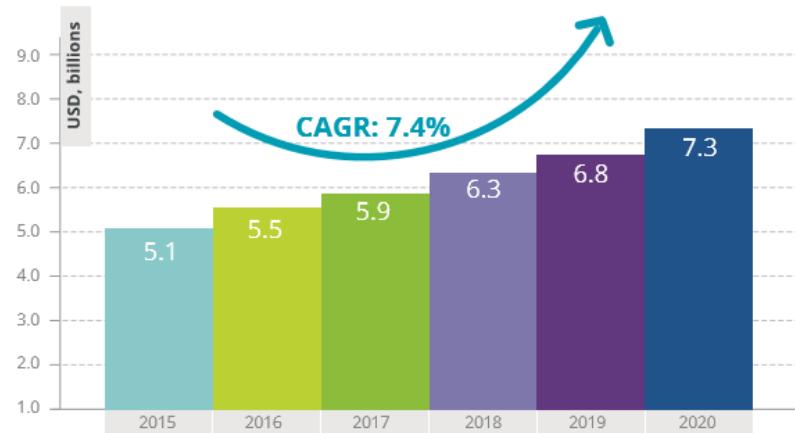
**SAMSUNG**





- First sign of Obstructive Sleep Apnea.
- 30% of adults aged 30 and above suffer from the phenomena.
- Main factor in increased cardiac atherosclerosis, stroke and even death.
- Increases with age, more common among men.

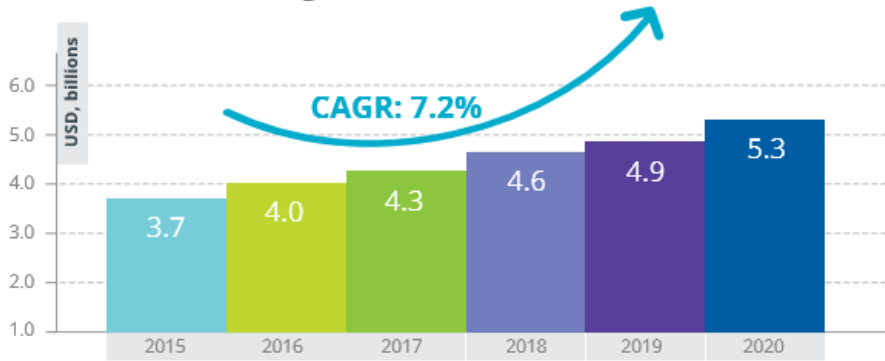
90 million  
American adults  
regularly snore



**OBSTRUCTIVE  
SLEEP APNEA  
(OSA)**

OSA is a sleep-related breathing disorder defined as an absence of breathing for at least 10 seconds, despite an effort to breathe.

- 50% of people who snore loudly have OSA.
- 20% of adults have at least mild OSA.
- 7% of women and 23% of men aged 30-60, totaling about 38 million patients in the US have OSA.
- 80% of patients with OSA are undiagnosed.



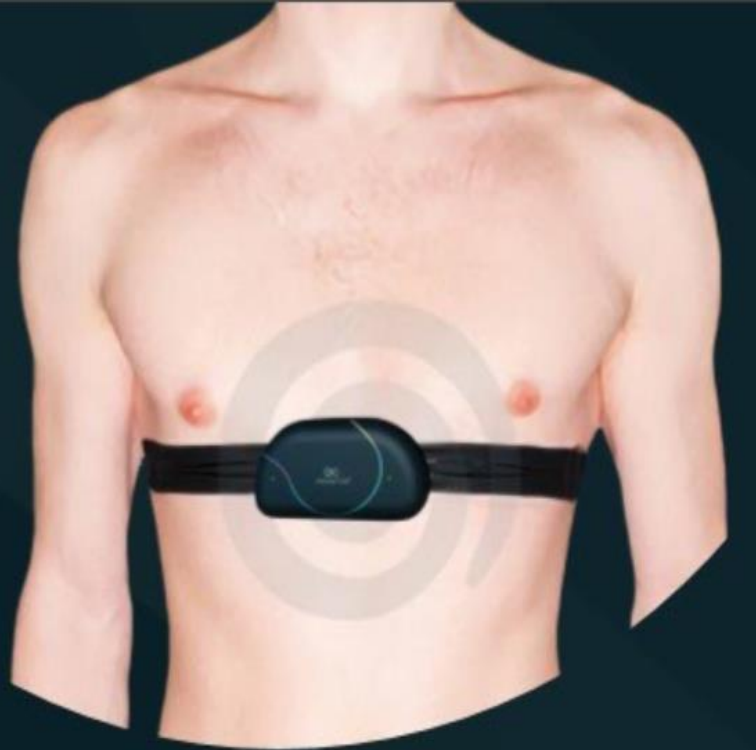
**MAJOR MARKET PLAYERS**



**ResMed FINANCE**

Market Cap*	8.21B
Revenue	1.77B
EBITDA	497.95M
Net Income	346.84M
Beta	0.63

Fiscal Year Ends: 30.06.2015  
 source: yahoo finance  
 \*01.06.2016



nexense™



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## CASH FLOW PROJECTED

USD, thousands	2016	2017	2018	2019	2020	2021	2022	2023
<b>Total Revenue</b>	-	15.707	30.625	59.532	100.347	135.537	155.868	158.985
<b>Gross profit</b>	-	12.319	23.625	46.037	77.492	104.088	119.703	122.161
<b>% of revenue</b>		78%	77%	77%	77%	77%	77%	77%
<b>Operating income</b>	(594)	8.761	10.967	23.578	40.012	52.486	60.281	61.555
<b>% of revenue</b>		56%	36%	40%	40%	39%	39%	39%
<b>CAPEX</b>	-	500	4.040	807	847	387	887	427
<b>Net Cash Flow</b>	(594)	5.746	4.002	16.260	28.109	37.909	43.508	45.309
<b>% of revenue</b>		37%	13%	27%	28%	28%	28%	28%





### **Bary Molchadsky – Co-Founder & CEO**

Bary has 15 years of experience in the capital markets through leading investment firms. In the past Bary worked at Mizrahi Bank in the risk management department for the capital market. He was one of the founders of the Top Alfa Investment House and also initiated and founded IBI Trade as part of the IBI Investment House. In addition, Bary consults for private companies, which are raising capital, and provides investment banking services through his company GPIS



### **Aric Ariav – Co-Founder & CTO**

Aric served in the Israel Defense Forces prestigious 8200 Intelligence Unit. He is an engineer and a serial entrepreneur with 35 years of experience in research and development, focusing on the brain. Aric's previous study investigated sleep problems in humans and developed a dedicated system for solving the problem of sleep apnea by encouraging the mind to overcome it in a natural way, without the need for masks, medicines or surgery.



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# CONTACT US

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